

APPROVED MINUTES MEETING OF THE BOARD OF DIRECTORS Greater LA Education Foundation

Thursday, August 6, 2020

A meeting of the Board of Directors of the Greater Los Angeles Education Foundation was held on Thursday, August 6, 2020 via Zoom video conference.

Present: Debra Duardo, Monte Perez, Gloria Rogers and Patricia Smith, Candace

Bond McKeever, Capri Maddox

Others Present: John Garcia, Daisy Esqueda, Matthew Jaffke, Steve Purcell, Kristina

Romero, Sam Gelinas

CALL TO ORDER

Dr. Duardo called the meeting to order at 10:31 a.m. She acknowledged that the August meeting was the final meeting of the 2019-20 fiscal year and that it had been one full year since Dr. Garcia stepped into the role of President of the Greater LA Education Foundation.

COMMUNICATIONS (PUBLIC COMMENTS)

NONE

APPROVAL OF MINUTES

The Board reviewed the meeting minutes for the meeting of May 14, 2020.

It was MOVED to approve the meeting minutes by Ms. Rogers; SECONDED by Dr. Perez. All approved; none opposed.

BOARD NOMINATIONS AND ELECTIONS

Dr. Duardo shared that the Board Development Committee has been meeting to identify the skills and experience the Greater LA Board needs, as well as to identify and recruit new board members. After a gap analysis of the board, the Committee identified a need for a representative that could be the voice and give the perspective of a school district superintendent.

Given his extensive experience and the length of time he's served as the Superintendent of LA County's second largest school district; it was agreed that Superintendent Chris Steinhauser would be an incredible asset that would provide valuable perspective to the Greater LA Board of Directors.

Dr. Duardo opened the floor for a nomination for Director of Greater LA. Dr. Perez NOMINATED Supt. Steinhauser to be elected to the Board. Ms. Rogers SECONDED.



Dr. Duardo brought the nomination to a vote. All in favor; none opposed.

Dr. Duardo welcomed Supt. Steinhauser as a Director of Greater LA for a three-year term, 2020-2023.

PRESIDENT'S REPORT

COVID-19 RESPONSE EFFORTS

Dr. Garcia provided an update on Greater LA's COVID response efforts. Dr. Garcia shared that, to date, with help from foundations, corporations and individual donors, Greater LA has invested over \$4 million dollars to meet the most urgent needs of LA County schools and communities. We have focused our philanthropic efforts on closing the digital divide, capacity building for districts and LACOE, and community partnerships.

CCF FISCAL SPONSORSHIP FUND STATEMENT

Dr. Garcia followed with an update on the organization's fiscal sponsorship for quarter 4, April 1 – June 30. Funds were raised through the fiscal sponsorship for COVID response efforts as well as traditional programs. Dr. Garcia shared that Greater LA will be meeting with the California Community Foundation to discuss the fiscal sponsorship and what it would take to slowly transition away by the end of the year. Now that Greater LA has more capacity to manage the some of the financial pieces that CCF was doing, the organization can cut down on fees and accounting complications.

STAFFING UPDATE

Dr. Garcia introduced Sam Gelinas the new Director of Development and External Engagement. Previously, Sam was the Senior Vice President of Strategy and Partnerships at Educational Facilities Group. Prior to that Sam was the Chief Program Officer at the LA Promise Fund, where he oversaw a diverse portfolio of work that addressed issue areas including arts education, girls' empowerment, career readiness, college access and success and family engagement. Sam started his career as a Special Education teacher in the Washington, D.C. His portfolio of work will include development strategy, donor/partnership cultivation, donor/partnership management, internal collaboration.

PROGRAM UPDATE

Dr. Garcia and team followed with a program update presentation that highlighted the foundation's current, adjacent, and potential projects, which include Community Schools, educators of color, an equity whitepaper series, and strategic communications.

Dr. Duardo shared that LACOE is currently collecting information to determine how many families have been served through Community Schools.

FINANCE



ACCEPTANCE OF FUNDS

Dr. Duardo invited Ms. Smith to review the Acceptance of Funds for the period of April 1 through June 30, 2020. For the fourth quarter of 2019-2020, the Acceptance of Funds includes funds donated to the Foundation and managed outside the CCF fiscal sponsorship.

It was MOVED to approve the Acceptance of Funds by Ms. Maddox; SECONDED by Ms. McKeever. All in favor; none opposed.

STATEMENT OF ACTIVITIES AND STATEMENT OF FINANCIAL POSITION

Ms. Smith went on to present the Statement of Activities and Statement of Financial Position. The Statement of Financial Position includes transactions reported and recorded through June 30. Grant funds that have been spent directly from the Fiscal Sponsorship fund do not appear in the Foundation's QuickBooks system.

Ms. Smith shared that the Traynor Group is working with Greater LA to determine the proper way to consolidate financial reports that represent two sets of books (QuickBooks and CCF Fiscal Sponsorship Fund).

It was MOVED to approve the Fourth Quarter Statement of Activities and Financial Position by Ms. McKeever; SECONDED by Ms. Rogers. All in favor; none opposed.

BUDGET VS. ACTUALS

Ms. Smith went on to review the Budget versus Actual report which reflects transactions recorded at end of the Fourth Quarter. Ms. Smith shared that the budget will be revised and presented at a future meeting.

COMMITTEE UPDATES

EXECUTIVE COMMITTEE

Dr. Duardo shared that the Executive Committee had convened twice since it was established at the May Board meeting. At the first meeting, the committee agreed to meet quarterly and prior to each Board meeting to help shape the Board agenda. Other topics the Executive Committee discussed were its role, governance of the Board, the fiscal sponsorship, the organization status of Greater LA, and developing the Board. Additionally, the Executive Committee approved the decision to apply for the PPP loan before it was brought to the full board for a vote.

As the Executive Committee continues to meet regularly, it will provide input on the strategic direction of the organization and its leadership. The Committee exists to make timely recommendations and decisions in the best interest of the foundation and will report back to the full Board at each Board meeting.

BOARD DEVELOPMENT COMMITTEE



Ms. Rogers shared that the Board Development Committee has met to discuss the board member profile, board recommendations, and strategy for recruiting new board members. The Committee identified a need for a representative that could give the perspective of a school district superintendent and a representative from the financial sector.

Over the next few weeks, Dr. Garcia will be speaking with potential board candidates to discuss the board opportunity. The Committee will continue to meet to revisit the recruitment strategy and potential candidates.

OTHER BUSINESS

LACOE IN-KIND SUPPORT TO GREATER LA FOR 2020-21

Dr. Duardo shared that, currently, LACOE provides the following in-kind support to the Foundation:

- Rent
- Telephone
- Office Supplies
- Equipment Rental

LACOE is in the process of determining its in-kind contribution to Greater LA for 2020-21.

DISCUSSION ON DISPARITIES AMONG LATINO AND BLACK STUDENTS IN ONLINE LEARNING Dr. Garcia shared that a recent LA Times article came out highlighting the disparities among Latino and Black students in online learning and led a discussion on how Greater LA might continue to respond to ameliorating the effects the pandemic has had on our most vulnerable students including Latino and Black students, in terms of teaching and learning.

LEGACY ITEMS - TEACHERS OF THE YEAR

Dr. Garcia shared that, for the first time, LACOE has partnered with the Greater LA Education Foundation to develop new programming to elevate, celebrate, and invest in teachers. In the fall of 2020, Greater LA and LACOE will launch a series of innovative programs to build on the Teachers of the Year legacy, expand its reach, and scale the strategies that deliver results for the students of LA County.

Key elements include:

- Annual Teacher of the Year Celebration: On Oct. 1, LACOE and Greater LA will host the ceremony for TOY 2020. This year 10 teacher leaders will be honored for their contributions to their schools and communities.
- TOY Teacher Innovation Grants: Greater LA will award at least 25 grants of \$1,000 to \$5,000 to public school educators across LA County. 2020 grants will focus on digital learning strategies.



- TOY Teaching and Learning Hub: Greater LA will develop a permanent hub to feature the stories, advice, and content from TOY honorees and innovation grant recipients – highlighting what works in LA County schools.
- TOY Learning Network: Greater LA will host a series of conversations with TOY honorees to share insights into their approach, success and how to replicate their practice.

BOARD MEETING CALENDAR

Dr. Duardo updated the Board regarding the revised meeting calendar. She shared that the next scheduled meeting is Wednesday, October 21st at 1:00 p.m. The location of the meeting will be determined as the date approaches and in accordance with LA County's COVID-19 regulations, but will most likely be remote.

ADJOURNMENT

It was MOVED to adjourn at 12:00 p.m. by Supt. Steinhauser; SECONDED by Ms. McKeever. All in favor; none opposed.