



VIRTUAL BOARD MEETING  
Greater LA Education Foundation  
Thursday, January 28, 2021 at 1:00 p.m.

**BOARD OF  
DIRECTORS**

Debra Duardo,  
M.S.W., Ed.D.  
*Chair*

Gloria Rogers  
*Secretary & Treasurer*

Monte Perez, Ph.D.

Candace Bond  
McKeever

Capri Maddox, Esq.

Chris Steinhauser



**To join online:**

[Zoom Link](#)

Meeting ID: 897 5592 6685  
Passcode: 470908



**To listen by telephone:**

1-669-900-6833

Meeting ID: 897 5592 6685

**To provide public comment:**

You may submit written public comments or documentation by e-mail to:  
[kromero@greaterlaedfund.org](mailto:kromero@greaterlaedfund.org).

Any [public comment](#) or documentation must be submitted no later than 5:00 p.m. the day before the scheduled Board meeting.

Correspondence received shall become part of the official record.



## MEETING OF THE BOARD OF DIRECTORS

Greater LA Education Foundation

Thursday, January 28, 2021 at 1:00 PM – 2:30 PM

Remote Participation – [Zoom Meeting](#)

1-669-900-6833; Meeting ID: 897 5592 6685; Passcode: 470908

### AGENDA

1. Call to Order *Dr. Debra Duardo*
2. Public Comments *Dr. Debra Duardo*
3. Review and Approval of Minutes from 10/21/2020 Board of Directors Meeting (Attachment A) *Dr. Debra Duardo*
4. Board Member Nominations *Dr. Debra Duardo*
  - a. Elizabeth Graswich Bio (Attachment B)
  - b. Cord Jefferson Bio (Attachment C)
  - c. David Sanford Bio (Attachment D)
5. President's Report *Dr. John Garcia*
  - a. Quarterly Update
6. Finance *Ms. Gloria Rogers*
  - a. Budget vs. Actuals (Attachment E)
  - b. Projected Cash Flow Forecast (Attachment F)
  - c. FY 21 Projections (Attachment G)
  - d. Acceptance of Funds (Attachment H)
7. Executive Committee Update *Dr. Monte Perez*
  - a. Organization Status Analysis (Attachment I)
8. Other Business
  - a. LACOE Update *Dr. Debra Duardo*
  - b. Employee Contributions (Attachment J) *Mr. Sam Gelinas*
  - c. Discussion – Learning Loss (Attachment K) *Mr. Sam Gelinas*
9. Board Meeting Calendar (Attachment L) *Dr. Debra Duardo*



## 10. Adjournment

*Dr. Debra Duardo*

The full agenda is accessible through the receptionist at the north east entrance of the above address. Enclosures to the agenda are available for review in the Greater LA Education Foundation office during business hours 8:30 a.m. – 5:00 p.m. Any material related to an item on this Board Agenda distributed to the Greater LA Education Foundation Board of Directors is available for public inspection at Greater LA Education Foundation's office at 9300 Imperial Highway, EC 106, Downey. Procedures for addressing the Board are available in the Board meeting room and posted on the Greater LA website. To request a disability-related accommodation under the ADA, please contact Kristina Romero at [kromero@greaterlaedfund.org](mailto:kromero@greaterlaedfund.org) least 24 hours in advance.



**UNAPPROVED MINUTES  
MEETING OF THE BOARD OF DIRECTORS  
Greater LA Education Foundation**

Wednesday, October 21, 2020

A meeting of the Board of Directors of the Greater Los Angeles Education Foundation was held on Wednesday, October 21, 2020 via Zoom video conference.

Present: Debra Duardo, Monte Perez, Gloria Rogers, Candace Bond McKeever, Capri Maddox

Others Present: John Garcia, Daisy Esqueda, Matthew Jaffke, Steve Purcell, Kristina Romero, Sam Gelinas, Kim Traynor

**CALL TO ORDER**

Dr. Duardo called the meeting to order at 1:30 p.m. She acknowledged that the October meeting was the first meeting of the 2020-21 fiscal year.

**COMMUNICATIONS (PUBLIC COMMENTS)**

NONE

**APPROVAL OF MINUTES**

The Board reviewed the meeting minutes for the meeting on August 6, 2020.

It was MOVED to approve the meeting minutes by Ms. Candace Bond-McKeever; SECONDED by Mr. Chris Steinhauser. All approved; none opposed.

**BOARD MEMBER RESIGNATION AND NOMINATIONS**

**MEMBER RESIGNATION**

Dr. Duardo announced that Ms. Patricia Smith had submitted her resignation as member of board and as treasurer of the board earlier in the month. With Ms. Smith's resignation, the board has an ex-officio voting Director position open and an officer position open. Per the foundation's bylaws, the Los Angeles County Superintendent shall recommend the Deputy Superintendent of the Los Angeles County Office of Education or a senior administrator at the Los Angeles County Office of Education to be an ex-officio voting member. The ex-officio position will be filled at the January Board meeting.

**TREASURER NOMINATION**

Dr. Duardo moved on to fill the Treasurer position that was vacated by Ms. Smith. The foundation's bylaws state the Treasurer, subject to the direction of the Chair, shall have charge and custody of and be responsible for all funds and securities of the corporation; receive and give receipt for moneys due and payable to the corporation from any source whatsoever;



deposit all such moneys in the name of the corporation in such banks, trust companies, or other depositories as the Board of Directors shall select, and, in general, perform all the duties incident to the office of Treasurer. If required by the Board of Directors, the Treasurer shall give a bond for the faithful discharge of his or her other duties in such sum and with such surety as the Board of Directors shall determine.

Dr. Duardo shared that Ms. Gloria Rogers has graciously agreed to fill the Treasurer position until additional Directors are added to the Board and the Treasurer position can be filled with a member in the finance sector.

In January, Ms. Rogers was re-elected as Board Secretary with a two-year term. The bylaws state that any number of officers may be held by the same person, except the neither the Secretary nor the Treasurer may serve concurrently as the Chair.

Dr. Duardo opened the floor for a formal nomination for Ms. Rogers to be elected as Treasurer of the Board. Mr. Steinhauser NOMINATED Ms. Rogers. Ms. Bond-McKeever SECONDED.

Dr. Duardo brought the nomination to a vote. All in favor; none opposed.

Dr. Duardo congratulated Ms. Rogers and shared that as Treasurer, Ms. Rogers will closely work with the foundation team and the Traynor Group to provide updates at all upcoming Board meetings.

## **PRESIDENT'S REPORT**

### **COVID-19 RESPONSE EFFORTS**

Dr. Garcia provided an update on Greater LA's COVID response efforts. Dr. Garcia shared that, to date, with help from foundations, corporations and individual donors, Greater LA has invested over \$4 million dollars to meet the most urgent needs of LA County schools and communities.

This past quarter, Greater supported the City of Pico Rivera for their Back to School Giveaway, in partnership with Supervisor Hilda Solis' office, and also coordinated a donation of about \$90,000 worth of tablets, Wi-Fi hotspots and headphones for students at four Long Beach High Schools: Poly, Wilson, Carbillio and Jordan. This effort was led by a collective of music industry executives, one of whom is from Long Beach and attended LBUSD. The Foundation coordinated with teachers and counselors and school administration at each site to identify students to receive the donations, and support distribution.

### **QUARTERLY UPDATE**

Additional quarterly updates included the launch of a Teachers of the Year campaign, in partnership with LACOE, to build on the Teachers of the Year legacy, expand its reach, and scale the successful strategies. Greater LA also hosted a second convening to gather feedback on its



recommended educators of color initiatives from the community and define specific next steps for implementation. At the convening, the Greater LA team set out to identify potential opportunities for organizations in LA County to collaborate and partner to help improve recruiting and retaining educators of color.

Furthermore, Dr. Garcia shared that the Foundation planned to release its first publication on recruiting and retaining educators of color in LA County next month. The report combines local data, national research, and interviews with county educators and leaders to show the need for more educators of color in LA County, and how the community can work together to meet that need. To promote the release of the report, Greater LA will host a webinar on November 17, which will feature a panel of education leaders who will speak to the importance of and dynamics that influence recruitment and retention of educators of color.

Lastly, the Greater LA team is working with LACOE's Community School team to plan a countywide "Community Schools" convening to share strategies for impact, scale and promote collaboration.

#### **FISCAL SPONSORSHIP**

Dr. Garcia shared that the Greater LA team had performed an analysis on the pros and cons of remaining in a fiscal sponsorship as well as the different tax status designations to help inform the Board as the future of the foundation is discussed.

Dr. Duardo shared that the initial thinking for the Foundation was that it would start off with a fiscal sponsorship but would eventually become independent but in a way that kept it aligned with LACOE.

It was recommended that the Foundation look into the "public charity" designation.

#### **FINANCE**

##### **ACCEPTANCE OF FUNDS**

Dr. Duardo reminded the group that the Greater LA team had decided to transition all bookkeeping services to a professional bookkeeping agency, Traynor Group. The Greater LA team worked with Traynor Group to prepare the Board's finance reports.

Kim Traynor walked the group through the new approach and reporting structure. Kim shared that the Budget vs. Actuals report looks at a combination of GLA books and books of the fiscal sponsorship. Both books are combined to give a complete picture of what is happening at both organizations. The Combined Statement of Activity for July 1 through September 30 is the total activity in GLA books the Traynor Group is doing bookkeeping for, parsed out by activities that belong to GLA, LACOE in-kind, and the fiscal sponsorship activity. Adjustments are made to block out any item that was duplicated when they are transferred from the fiscal sponsorship to GLA. Kim shared that there were large variance and overages due to COVID-19 fundraising.



The projected cash flow includes anticipated revenue flows, grants coming in March 2021, and salaries.

Dr. Duardo followed with a request to approve the Acceptance of Funds for the period of July 1 through September 30, 2020. It was MOVED to approve the Acceptance of Funds by Mr. Steinhauser; SECONDED by Ms. Bond-McKeever. All in favor; none opposed.

## **COMMITTEE UPDATES**

### **EXECUTIVE COMMITTEE**

Dr. Duardo shared that the Executive Committee has begun to meet regularly prior to each Board meeting to help shape the Board agenda. During the last meeting, the committee discussed the status of the foundation as a supporting organization, which has some funding implications. The foundation team will solicit input from partners as they perform an analysis on what it means to change the organization's status and any disadvantages the foundation should be aware of. The committee will continue to have conversations on this topic and will continue to update the full board.

Additionally, the Executive Committee provided feedback on the foundation's development report.

As the Executive Committee continues to meet regularly, it will provide input on the strategic direction of the organization and its leadership. The committee will also help make timely recommendations and decisions in the best interest of the foundation and will report back to the full Board at each Board meeting.

### **BOARD DEVELOPMENT COMMITTEE**

Dr. Garcia shared that the Board Development Committee continues to meet to provide input and recommendations to grow the Foundation's board. Dr. Garcia also shared that the committee will look to the Board to tap their networks and help identify individuals to serve.

## **OTHER BUSINESS**

### **DEVELOPMENT UPDATE AND DISCUSSION**

Sam Gelinas walked the board through a development update and discussed the Foundation's longer term and diversified strategies for operational expenses and program development and investment opportunities. The Foundation is looking at four key strategies for longer term revenue sources – key foundations, external sponsorship opportunities, individual giving, and programmatic fundraising. The four revenue streams will be going to operational support and supplemental support for LACOE and GLA.

Sam reviewed a target operational budget for fiscal year 22 and the current status of where the organization is on aforementioned fundraising strategies. In the coming months, GLA will be

launching the first wave of Teachers of the Year grant making which will launch early next year, engaging individual donors, and explore LACOE's employee contribution program.

#### **CONFLICT OF INTEREST FORMS**

Dr. Garcia informed the Board that they will receive a Conflict of Interest form via DocuSign.

#### **LACOE UPDATE**

Dr. Duardo shared that LACOE has been working really hard to support the 80 school districts as they shut down and in closing the digital divide. LACOE surveyed all school districts and determined that \$12.8 million was needed to help close the digital divide. The LA County Board of Supervisors granted LACOE the funding needed.

Dr. Duardo also shared that students in camps did not have access to digital instruction when they needed to be quarantined in their sleeping quarters due to COVID. LACOE worked with probation and was supported by the Supervisors to get all of the living quarters wired so that when students are quarantined, they have access to distance learning.

#### **BOARD MEETING CALENDAR**

Dr. Duardo updated the Board regarding the revised meeting calendar. She shared that the next scheduled meeting is Thursday, January 28<sup>th</sup> at 1:00 p.m. The location of the meeting will be determined as the date approaches and in accordance with LA County's COVID-19 regulations, but will most likely be remote.

#### **ADJOURNMENT**

It was MOVED to adjourn at 2:28 p.m. by Ms. Bond-McKeever; SECONDED by Ms. Rogers. All in favor; none opposed.



**Elizabeth Graswich**  
**Bio**



Elizabeth Graswich is Executive Director of Communications for the Los Angeles County Office of Education – the nation’s largest regional education agency serving more than 2 million preK-12<sup>th</sup> grade students. She’s a veteran communications executive in public education leadership, with expertise in public policy, media relations, crisis management, project management, community outreach, social media, marketing, and event planning. She has 15 years of experience in strategic communications for large, high profile public agencies where she directed crisis management and rapid response, CEO and senior leadership messaging, media relations, parent engagement, initiative leadership, community relations and outreach, brand management, and digital

media.

Previously, Elizabeth served as Director of Communications and Community Relations at the San Ramon Valley Unified School District, one of California’s top-performing school districts. Her responsibilities included community relations with a focus on partnerships and equity. She was a Board Member for Leadership San Ramon Valley and the San Ramon Valley Education Foundation. She served on the Technical Advisory Committee for the TRAFFIX school transportation JPA, the San Ramon Valley Citizens Corps Council emergency response JPA, and the San Ramon Valley Street Smarts safety program.

Prior to joining SRVUSD, Elizabeth served eight years as Director of Communications for the Elk Grove Unified School District, the largest school district in Northern California. Before that, she worked five years as a reporter for The Sacramento Bee, where she covered crime, public safety, education, and general assignments. She has a Bachelor of Arts degree in Government/Journalism from California State University, Sacramento, and a Master of Communication Management degree from the University of Southern California.

Elizabeth shares her passion for communications and journalism with her husband, R.E. Graswich, a Sacramento journalist, author, and communications consultant. She is the proud step-mom of two wonderful sons, William and Robert.

## **Cord Jefferson Bio**



Cord Jefferson is a writer and television producer from Tucson, Arizona. His television credits include *Watchmen*, *The Good Place*, *Succession*, *Master of None* and *The Nightly Show*. He received a Primetime Emmy in 2020 for Outstanding Writing for a Limited Series, Movie, or Dramatic Special.

Prior to his work in television, Cord was a journalist. His work has appeared in *National Geographic*, *The New York Times*, *The New York Times Magazine*, *Matter*, *Bookforum*, *New York Magazine*, *The Awl*, *ESPN the Magazine*, *USA Today*, *The Daily Beast* and various other publications. For two years he worked as an editor for *Gawker's West Coast*. Previously, he was the senior editor of *GOOD* magazine. He has appeared on NPR, where he reviewed books, and on many regional and national outlets as a correspondent including

WNYC, CBC, BBC, CNN, RT, MSNBC and HBO for the series *Vice News*.

Cord graduated from the College of William and Mary, and currently lives in Los Angeles. He developed an investment in public education through his experience as a public school student, and through his mother who was a career educator in public schools, both as a teacher and administrator.

## **David Sanford**

### **Bio**



David is a Partner and Portfolio Manager at Hitchwood Capitol, a hedge fund launched in 2014. David leads the west coast office and is responsible for the firm's investment strategy, overseeing approximately \$2 billion in assets. His investments are primarily focused on emerging and disruptive technology. Prior to joining Hitchwood, David worked as a Senior Analyst at Scout Capital in New York where he advised on technology, industrial and energy investments. He also worked as an analyst at UBS Investment Bank in the Mergers and Acquisitions Group.

Throughout his career David has demonstrated a commitment to social impact. While living in New York David volunteered through the Harlem Children's Aid Society, tutoring low-income students. After moving to San Francisco David launched the NextGen Leadership Council for the Boys and Girls Club of San Francisco. Under his guidance he raised nearly \$200,000 each year and grew the council to 100 members. He led multiple steering committees, mentored students and taught weekly swimming lessons - balancing strategic efforts with direct service.

David graduated from Harvard with a degree in Political Science and Government. At Harvard David co-founded the United World Club, an organization of over 80 members from nearly 40 different countries that supported mentoring for local Boston area students from immigrant communities. David was also a collegiate swimmer. David moved to Los Angeles in 2020 and is eager to build deep roots within the Greater LA community.

# The Greater LA Education Foundation

## Budget vs. Actual

July - December, 2020

	YTD Actual	YTD Budget	Variance	% of Budget
<b>Revenue</b>				
Revenue released from time restriction			0	
4100 Restricted Contributions	1,607,754	1,035,000	572,754	155.34%
4200 Unrestricted Contributions	951,006	2,730	948,276	34835.38%
4900 Inkind Contributions	0	35,750	-35,750	0.00%
<b>Total Revenue</b>	<b>2,558,760</b>	<b>1,073,480</b>	<b>1,485,280</b>	<b>238.36%</b>
<b>Expenditures</b>				
5000 Salaries and Related Expenses	338,824	323,734	15,090	104.66%
5200 Inkind Expenses	0	35,750	-35,750	0.00%
6100 Grant Disbursements	90,553	0	90,553	
6280 Foundation Events	0	12,500	-12,500	0.00%
6300 Participant Incentives	3,250	0	3,250	
6430 Office Supplies	0	500	-500	0.00%
6550 Computers/Software	1,382,956	0	1,382,956	
6570 Equipment	0	1,000	-1,000	0.00%
7000 Contracted Services	24,960	0	24,960	
7110 Printing and Copying	0	500	-500	0.00%
7120 Dues/Memberships/Subscriptions	728	400	328	182.01%
7130 Postage/Delivery	0	350	-350	0.00%
7140 Telephone	312	3,600	-3,288	8.65%
7200 Professional Services	214,308	93,182	121,127	229.99%
7250 Marketing & Communication	30,160	12,500	17,660	241.28%
7300 Conference/ Meetings	1,060	500	560	211.99%
7400 Travel	0	3,000	-3,000	0.00%
7600 Insurance	0	1,250	-1,250	0.00%
7710 Registration, License & Permits	1,596	0	1,596	
7760 Bank Fees	1,086	0	1,086	
8000 Co-Investment Projects	0	25,000	-25,000	0.00%
<b>Total Expenditures</b>	<b>2,089,793</b>	<b>513,766</b>	<b>1,576,027</b>	<b>406.76%</b>
<b>Net Operating Revenue</b>	<b>468,967</b>	<b>559,714</b>	<b>-90,747</b>	<b>83.79%</b>
<b>Other Revenue</b>				
4999 Interest	1,030	0	1,030	
<b>Total Other Revenue</b>	<b>1,030</b>	<b>0</b>	<b>1,030</b>	
<b>Net Revenue</b>	<b>469,997</b>	<b>559,714</b>	<b>-89,717</b>	<b>83.97%</b>

## The Greater LA Education Foundation Projected Cash Flow

	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021
<b>Beginning Cash Balance</b>	1,327,600	2,486,164	2,406,950	2,427,736	2,348,521	2,269,307
<b>Revenue</b>						
<b>4100 Restricted Contributions</b>	5,378					
<b>Fiscal sponsor transfer</b>	1,232,400					
<b>4200 Unrestricted Contributions</b>	455	455	100,455	455	455	455
<b>4900 Inkind Contributions</b>	5,958	5,958	5,958	5,958	5,958	5,958
<b>Total Revenue</b>	<b>1,244,192</b>	<b>6,413</b>	<b>106,413</b>	<b>6,413</b>	<b>6,413</b>	<b>6,413</b>
<b>Expenditures</b>						
<b>5000 Salaries and Related Expenses</b>	53,956	53,956	53,956	53,956	53,956	53,956
<b>5200 Inkind Expenses</b>	5,958	5,958	5,958	5,958	5,958	5,958
<b>6100 Grant Disbursements</b>						
<b>6280 Foundation Events</b>	2,083	2,083	2,083	2,083	2,083	2,083
<b>6430 Office Supplies</b>	83	83	83	83	83	83
<b>6550 Computers/Software</b>						
<b>6570 Equipment</b>	167	167	167	167	167	167
<b>7000 Contracted Services</b>						
<b>7110 Printing and Copying</b>	83	83	83	83	83	83
<b>7120 Dues/Memberships/Subscriptions</b>	67	67	67	67	67	67
<b>7130 Postage/Delivery</b>	58	58	58	58	58	58
<b>7140 Telephone</b>	600	600	600	600	600	600
<b>7200 Professional Services</b>	15,530	15,530	15,530	15,530	15,530	15,530
<b>7250 Marketing &amp; Communication</b>	2,083	2,083	2,083	2,083	2,083	2,083
<b>7300 Conference/ Meetings</b>	83	83	83	83	83	83
<b>7400 Travel</b>	500	500	500	500	500	500
<b>7600 Insurance</b>	208	208	208	208	208	208
<b>7760 Bank Fees</b>						
<b>8000 Co-Investment Projects</b>	4,167	4,167	4,167	4,167	4,167	4,167
<b>Total Expenditures</b>	<b>85,628</b>	<b>85,628</b>	<b>85,628</b>	<b>85,628</b>	<b>85,628</b>	<b>85,628</b>
<b>Ending Cash Balance</b>	2,486,164	2,406,950	2,427,736	2,348,521	2,269,307	2,190,093
<b>Proposed operating reserve of four months</b>	342,511	342,511	342,511	342,511	342,511	342,511
<b>Ending cash balance less operating reserve</b>	2,143,654	2,064,439	2,085,225	2,006,011	1,926,796	1,847,582

## The Greater LA Education Foundation Projected FY21 P&L

	Actuals through Dec 31, 2020	Proj Jan 2021	Proj Feb 2021	Proj Mar 2021	Proj Apr 2021	Proj May 2021	Proj Jun 2021	Total Projected FY21	FY21 Budget
<b>Revenue</b>									
4100 Restricted Contributions	1,607,754.00	455.00	455.00	100,455.00	455.00	455.00	455.00	1,710,484.00	
4200 Unrestricted Contributions	951,006.00							951,006.00	1,140,460.00
4900 Inkind Contributions	-	5,958.33	5,958.33	5,958.33	5,958.33	5,958.33	5,958.33	35,749.98	71,500.00
<b>Total Revenue</b>	<b>2,558,760.00</b>	<b>6,413.33</b>	<b>6,413.33</b>	<b>106,413.33</b>	<b>6,413.33</b>	<b>6,413.33</b>	<b>6,413.33</b>	<b>2,697,239.98</b>	<b>1,211,960.00</b>
<b>Expenditures</b>									
5000 Salaries and Related Expenses	338,824.00	53,955.75	53,955.75	53,955.75	53,955.75	53,955.75	53,955.79	662,558.54	647,469.00
5200 Inkind Expenses	-	5,958.33	5,958.33	5,958.33	5,958.33	5,958.33	5,958.33	35,749.98	71,500.00
6100 Grant Disbursements	90,553.00							90,553.00	-
6280 Foundation Events	-	2,083.33	2,083.33	2,083.33	2,083.33	2,083.33	2,083.33	12,499.98	25,000.00
6300 Participant Incentives	3,250.00	-	-	-	-	-	-	3,250.00	
6430 Office Supplies	-	83.33	83.33	83.33	83.33	83.33	83.37	500.02	1,000.00
6550 Computers/Software	1,382,956.00							1,382,956.00	-
6570 Equipment	-	166.67	166.67	166.67	166.67	166.67	166.67	1,000.02	2,000.00
7000 Contracted Services	24,960.00							24,960.00	-
7110 Printing and Copying	-	83.33	83.33	83.33	83.33	83.33	83.33	499.98	1,000.00
7120 Dues/Memberships/Subscriptions	728.00	66.67	66.67	66.67	66.67	66.67	66.67	1,128.02	800.00
7130 Postage/Delivery	-	58.33	58.33	58.33	58.33	58.33	58.33	349.98	700.00
7140 Telephone	312.00	600.00	600.00	600.00	600.00	600.00	600.00	3,912.00	7,200.00
7200 Professional Services	214,308.00	15,530.25	15,530.25	15,530.25	15,530.25	15,530.25	15,530.25	307,489.50	186,363.00
7250 Marketing & Communication	30,160.00	2,083.33	2,083.33	2,083.33	2,083.33	2,083.33	2,083.33	42,659.98	25,000.00
7300 Conference/ Meetings	1,060.00	83.33	83.33	83.33	83.33	83.33	83.33	1,559.98	1,000.00
7400 Travel	-	500.00	500.00	500.00	500.00	500.00	500.00	3,000.00	6,000.00
7600 Insurance	-	208.33	208.33	208.33	208.33	208.33	208.33	1,249.98	2,500.00
7710 Registration, License & Permits	1,596.00	-						1,596.00	-
7760 Bank Fees	1,086.00	-						1,086.00	-
8000 Co-Investment Projects	-	4,166.67	4,166.67	4,166.67	4,166.67	4,166.67	4,166.63	24,999.98	50,000.00
<b>Total Expenditures</b>	<b>2,089,793.00</b>	<b>85,627.65</b>	<b>85,627.65</b>	<b>85,627.65</b>	<b>85,627.65</b>	<b>85,627.65</b>	<b>85,627.69</b>	<b>2,603,558.94</b>	<b>1,027,532.00</b>
<b>Net Operating Revenue</b>	<b>468,967.00</b>	<b>(79,214.32)</b>	<b>(79,214.32)</b>	<b>20,785.68</b>	<b>(79,214.32)</b>	<b>(79,214.32)</b>	<b>(79,214.36)</b>	<b>93,681.04</b>	<b>184,428.00</b>
<b>Other Revenue</b>									
4999 Interest	1,030.00							1,030.00	-
<b>Total Other Revenue</b>	<b>1,030.00</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>1,030.00</b>	<b>-</b>
<b>Net Revenue</b>	<b>469,997.00</b>	<b>(79,214.32)</b>	<b>(79,214.32)</b>	<b>20,785.68</b>	<b>(79,214.32)</b>	<b>(79,214.32)</b>	<b>(79,214.36)</b>	<b>94,711.04</b>	<b>184,428.00</b>

**Greater LA Education Foundation**

**Acceptance of Funds**

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<b>Acceptance of Funds: July 1, 2020 through December 31, 2020</b>		
<b>Project</b>	<b>Funder</b>	<b>Amount</b>
Migrant Education Scholarships	Cash - Donation delivered by Gregoria Gonzalez	\$ 430.00
COVID-19 Support	Wells Fargo Foundation	\$ 25,000.00
COVID-19 Support	Best Buy Foundation	\$ 25,000.00
Migrant Education Scholarships	Cash - Donation delivered by Gregoria Gonzalez	\$ 753.00
SBA Administration	PPP Loan	\$ 63,000.00
General Support	Amazon Smile	\$ 5.13
General Support	XYZ Foundation	\$ 1,000.00
In-Kind Services	LACOE	\$ 82,099.91
001 Unrestricted	LACOE Payroll Deductions	\$ 131.00
History Day	LACOE Payroll Deductions	\$ 30.00
109 Spelling Bee	LACOE Payroll Deductions	\$ 40.00
201 Migrant Ed Scholarships	LACOE Payroll Deductions	\$ 90.00
202 AcaDeca Scholar/Recognition	LACOE Payroll Deductions	\$ 20.00
203 African American Scholar.	LACOE Payroll Deductions	\$ 100.00
206 SARB/S Abrams Scholarship	LACOE Payroll Deductions	\$ 60.00
208 Hispanic Heritage Scholarship	LACOE Payroll Deductions	\$ 40.00
210 iPoly Student Scholarships	LACOE Payroll Deductions	\$ 40.00
506 GAIN/Particip Support Serv.	LACOE Payroll Deductions	\$ 190.00
509 Special Ed Student Needs	LACOE Payroll Deductions	\$ 50.00
513 RTSA - General Fund	LACOE Payroll Deductions	\$ 30.00
515 Ed Programs General Fund	LACOE Payroll Deductions	\$ 150.00
517 Outdoor/Marine Science	LACOE Payroll Deductions	\$ 30.00
COVID-19 Support	The Eli and Edythe Broad Foundation	\$ 500,000.00
COVID-19 Support	Ali Adab	\$ 560.00
COVID-19 Support	Anonymous	\$ 50.00
COVID-19 Support	Anonymous	\$ 100.00
COVID-19 Support	Hector Baldonado	\$ 1,120.00
COVID-19 Support	Satinder Bisla	\$ 560.00
COVID-19 Support	Evan Bogart	\$ 560.00
COVID-19 Support	Jared Cotter	\$ 560.00
COVID-19 Support	Alex Flores	\$ 560.00
COVID-19 Support	Sam Gelinis	\$ 10.00
COVID-19 Support	Charles Greenberg	\$ 560.00
COVID-19 Support	Justin Lehman	\$ 560.00
COVID-19 Support	Julian Petty	\$ 5,000.00
COVID-19 Support	Drew Stein	\$ 560.00
COVID-19 Support	Courtney Stewart	\$ 560.00
COVID-19 Support	Jonathan Tanners	\$ 560.00
COVID-19 Support	Albert Aizman	\$ 560.00
COVID-19 Support	Anonymous	\$ 100.00
COVID-19 Support	Anonymous	\$ 560.00
COVID-19 Support	Peter Bartle	\$ 100.00
COVID-19 Support	Pamela J Bergman	\$ 250.00
COVID-19 Support	Faith Evans	\$ 200.00
COVID-19 Support	Alex Foxman	\$ 560.00
COVID-19 Support	Arthur Glosman	\$ 560.00
COVID-19 Support	Garret Lungin	\$ 560.00
COVID-19 Support	Dmitri Salin	\$ 560.00
COVID-19 Support	Dmitri Sokol	\$ 560.00
COVID-19 Support	Jeff Altrock	\$ 560.00

**Greater LA Education Foundation  
Acceptance of Funds**

<b>Acceptance of Funds: July 1, 2020 through December 31, 2020</b>		
<b>Project</b>	<b>Funder</b>	<b>Amount</b>
COVID-19 Support	Christopher Anokute	\$ 600.00
COVID-19 Support	Anonymous	\$ 1,000.00
COVID-19 Support	Anonymous	\$ 75.00
COVID-19 Support	Wilson L. Lea	\$ 150.00
COVID-19 Support	Manny Marroquin	\$ 560.00
COVID-19 Support	Alec Penix	\$ 100.00
COVID-19 Support	Amanda Peralta	\$ 20.00
COVID-19 Support	Vincent Phillips	\$ 500.00
COVID-19 Support	Maxim Karlik	\$ 200.00
COVID-19 Support	Anonymous	\$ 11,200.00
COVID-19 Support	Philip Lawrence	\$ 5,000.00
COVID-19 Support	Wassim Slaiby	\$ 1,120.00
COVID-19 Support	Aleah Whaley	\$ 2,000.00
COVID-19 Support	Jamila Farwell	\$ 500.00
COVID-19 Support	Nicole Stjean	\$ 300.00
COVID-19 Support	Catharina Symeonidis	\$ 5,000.00
COVID-19 Support	Anonymous	\$ 560.00
COVID-19 Support	Tyler Harry	\$ 560.00
COVID-19 Support	Zach Katz	\$ 2,800.00
COVID-19 Support	Anonymous	\$ 50.00
COVID-19 Support	Brian Bater	\$ 560.00
COVID-19 Support	Barry Daffurn	\$ 5,000.00
COVID-19 Support	Greg Patterson	\$ 560.00
COVID-19 Support	William Smith	\$ 1,120.00
COVID-19 Support	Thomas St. John	\$ 5,000.00
COVID-19 Support	Fidelity Charitable Gift Fund	\$ 1,000.00
COVID-19 Support	Nicole Macias	\$ 25.00
COVID-19 Support	Tyrome Baisden	\$ 2,500.00
COVID-19 Support	Patricia and Rolf Sartorius	\$ 5,000.00
COVID-19 Support	Vincent Staples	\$ 5,000.00
COVID-19 Support	Jessica Rivera	\$ 560.00
COVID-19 Support	Pulse Music Group	\$ 10,000.00
COVID-19 Support	Mark Goffman	\$ 100.00
COVID-19 Support	Julia Michels	\$ 560.00
COVID-19 Support	Jordan Thomas	\$ 560.00
COVID-19 Support	Stuart Foundation	\$ 30,000.00
COVID-19 Support	Anonymous	\$ 200.00
COVID-19 Support	Adolph Banuelos	\$ 10.00
COVID-19 Support	Ershad Elahi	\$ 100.00
COVID-19 Support	Miles Cooley	\$ 1,000.00
COVID-19 Support	Snap Foundation	\$ 40,000.00
Teacher of the Year Support	Chris Steinhauser	\$ 2,404.97
General Support	Amazon Smile	\$ 5.90
Community Schools Support	Progress Charitable Foundation	\$ 25,000.00
Teacher of the Year Support	Arizona State University	\$ 25,000.00
Community Schools Support	Tailwinds Charitable Fund	\$ 25,000.00
General Support	Flora L. Thornton Foundation	\$ 60,000.00
COVID-19 Support	Great Public Schools Now	\$ 12,500.00
LACBA Scholarship Support	Birch Carlson	\$ 10,000.00
EL Support	Sobrato Foundation	\$ 150,000.00



Greater LA Education Foundation  
Acceptance of Funds

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Acceptance of Funds: July 1, 2020 through December 31, 2020		
Project	Funder	Amount
Teacher of the Year Support	Great Public Schools Now	\$ 2,500.00
	<b>Total</b>	<b>\$ 1,168,859.91</b>

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**THE GREATER LA**  
EDUCATION FOUNDATION

## Pros & Cons of Non-profit tax status designations

10/21/2020



# FISCAL SPONSORSHIP



Fiscal sponsorship, at its core, is when a nonprofit organization extends its tax-exempt status to select groups engaged in activities related to the organization's mission. Fiscal sponsors often offer additional services and supports to their sponsored projects; the range of services provided varies by sponsor and can be subjected to administration fees.

# PROS AND CONS

## Pros

- Affiliation with FS reputation
- Grants Management Support
- Contracting Support
- Legal Support
- Accounting/Reporting
- Financial Management

## Cons

- Supporting Organization
- Limits Ability to Fundraise
- Complexity of Bookkeeping
- Fees
- Duplication of Services
- Turnaround Timing
- Grants Visibility

# TAX STATUS DESIGNATIONS

*501(c)(3) organizations fall into one of three primary categories: public charities, private foundations, and private operating foundations. Currently, GLA is a designated Public Charity - Type 1 supporting organization.*

Private Foundation	Private foundations are usually thought of as nonprofits which support the work of public charities through grants, though that is not always the case. Donations to private foundations can be tax deductible to the individual donor up to 30% of the donor's income. <a href="#">Governance</a> of a private foundation can be much more closely held than in a public charity. A family foundation is an example of a private foundation.
Supporting Organization	A 509(a)(3) supporting organization is a unique entity in the nonprofit space. It is a sub-category of <a href="#">501(c)(3)</a> , and it is considered a public charity in-and-of itself. What is substantially different about a supporting organization, however, is the fact that it cannot exist on its own. Rather, it is subordinate to another 501(c)(3) public charity. As the name suggests, its only purpose is to <i>support</i> the parent organization.
Public Charity	<p>Usually receive a substantial portion of its revenue from the general public or from government. In order to remain a public charity (and not a private foundation), a 501(c)(3) must obtain at least 1/3 of its donated revenue from a <a href="#">fairly broad base of public support</a>. Public support can be from individuals, companies and/or other public charities.</p> <p>Donations to public charities can be tax deductible to the individual donor up to 60% of the donor's income. In addition, public charities must maintain a governing body that is mostly made up of <a href="#">independent, unrelated individuals</a></p>

# PROS

## Private Foundation

More control of governance structure (e.g. board members)

Tax savings for foundation owner/creator

## Supporting Non-Profit

Supporting organization is considered a public charity

Board members at the supporting organization can raise funds in a manner that may not be allowed for board members at the “parent organization”

Less regulated than a Private Foundation

## Public Charity

More beneficial deductible standards for donors

the ability to attract support from other public charities, as well as private foundations

Less stringent/regulated than Private Foundations)

# CONS

## Private Foundation

Less beneficial deductibility limits to donors than public charities

Mandatory Form 990-PF filings (more regulated)

Minimum annual asset distributions (5% each year)

## Supporting Non-Profit

The supporting organization must have overlap/duplicates of board members who are board members with the “parent organization”

Supporting organization is, by default, considered subordinate to and controlled by the charity it supports

Misalignment between supporting organization and “parent organization” in terms goals/focus

## Public Charity

Must meet a specific test to maintain the public charity status otherwise status will be lost (assessment every five years)

Organization	EIN #	Tax Exempt Since	Tax status	IRS Designation	Geography
Long Beach Education Foundation	33-0357679	1989	501(c)(3)	Public Charity	Regional (Long Beach)
Pasadena Educational Foundation	23-7149451	1971	501(c)(3)	Public Charity	Regional (Pasadena)
Californians Dedicated to Education Foundation	45-0676449	2011	501(c)(3)	Public Charity	State (CA)
San Francisco Education Fund	94-1592822	1965	501(c)(3)	Public Charity	Regional (San Fransico)
Funds for Public Schools	11-2656137	1984	501(c)(3)	Public Charity	Regional (New York City)
National Public Education Support Fund	26-3015634	2009	501(c)(3)	Public Charity	National (USA)
Greater Los Angeles Education Foundation (Friends of)	47-4426889	2016	501(c)(3)	Supporting Organization	Regional (LA County)
Riverside County of Education Foundation	37-1704913	2013	501(c)(3)	Public Charity	Regional (Riverside County)



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**THE GREATER LA**  
EDUCATION FOUNDATION

## Activating Individual Engagement: LACOE Staff

January 28, 2020



# Individual Giving Update

## Public Campaigns

- GLA raised nearly \$90K for technology at Long Beach Schools in response to the pandemic (pass through)

## Individual Philanthropists

- Three small family foundations invested \$110,000 for Covid-relief and gen ops (\$62,500 for ops)

## LACOE Employees

- Contributions in FY 20 were \$4,300 from 30 employees



# Cultivating LACOE Employee Engagement



**History of LACOE Employee Giving:** Sponsoring scholarships, signature programs like Teacher of the Year and the Academic Decathlon, and department activities.

**Current Breakdown:** 30 employees gave \$4,300 last year, supporting 14 programs; \$450 in unrestricted support to GLA.

**Opportunity:** Establish GLA as the charitable, and visible arm, of LACOE to cultivate ongoing support for our initiatives.

## **Objectives:**

1. Cultivate relationships with LACOE employees, supporting collaboration, and establish our place within LACOE.
2. Grow employee support for our core programs in addition to targeted support.

# Tiered Benefits

## For all supporters:

*GLA Newsletter*

## Friends of Greater LA (\$10 a month):

*Speaker Series and Professional Development:* Quarterly webinars on emerging trends in education policy and practice, effective philanthropy, social impact and other compelling topics.

## Partners of Greater LA (\$20 a month):

*Volunteer Day:* Annual volunteer day for LACOE employees, building cross-team relationships, and providing valuable resources to key LACOE constituents.

## Leaders of Greater LA (\$30 a month):

*Program Leadership and Direction:* Employees will be engaged to inform organizational strategy, and operation (i.e. funding priorities and determinations).





# Engagement Goals

Greater LA is prioritizing four key development strategies to ensure the sustainability and impact of the organization.

Total Employees  
Activated

Annual Revenue Target

Webinars and Trainings

Organization-wide  
Event



Revenue will support GLA and LACOE across three key areas

120

\$15,000

4

1

# Next Steps

## Finalize Programming:

1. Defining Speaker Series and Training
2. Setting Schedule
3. Needs Assessment for Volunteer Activities

## Marketing and Communications Campaign:

1. Introducing the Program to LACOE Staff
2. Coordinating with Comms and the Office of the Superintendent

## Potential to Expand Beyond LACOE:

1. Other County Agencies
2. Corporate Partners
3. General Public



# Q & A

Questions about targets, outreach or how to support development efforts.





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**THE GREATER LA**  
EDUCATION FOUNDATION

## GLA Covid-19 Recovery Efforts

January 28, 2020





# Covid-19: Investments and Interventions

## 1. Immediate Response

- GLA raised approximately \$4.5M in total for new devices, distributed through district partners

## 2. Evolution of Core Programs

- All programs have evolved to integrate Covid-response into core operations

## 3. Strategies for Regional Recovery

- Exploring new opportunities to proactively support a regional recovery effort

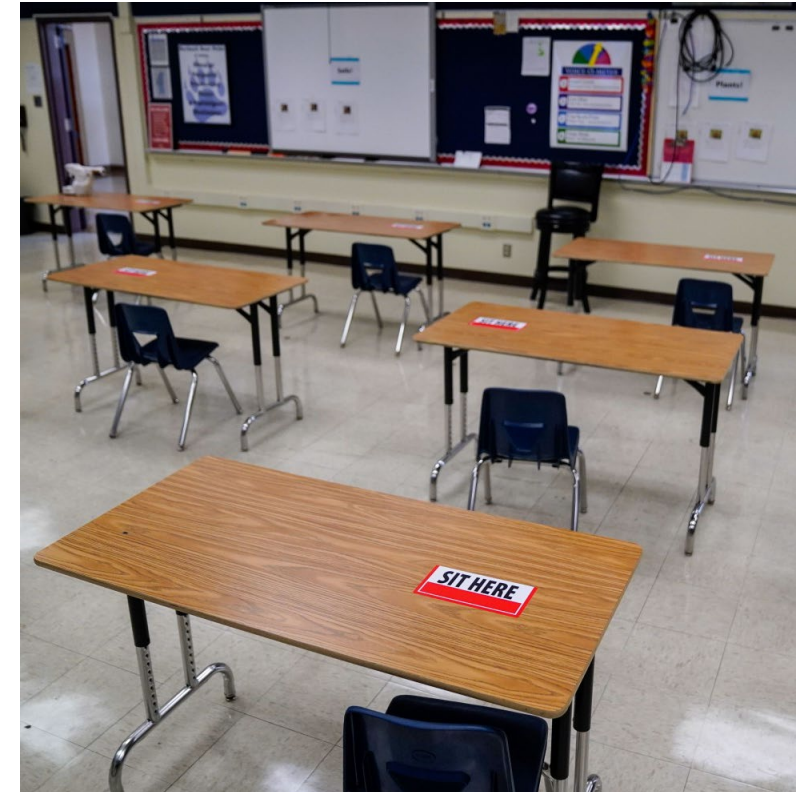
# Research and Public Resources

## **PACE: Learning Loss from CORE Data Collective<sup>1</sup>**

- Data from students in Grades 4-10 from 18 CA districts
- Significant learning loss in English and Math
- Younger students suffer more loss
- Severe equity impact: low-income students and English Learners suffer most severe consequences

## **CA Trailer Bill for Education Spending<sup>2</sup>**

- \$4.6B in proposed spending
- Focus on: extended learning time, accelerated learning (i.e. tutoring and credit recovery), community based learning hubs, mental health and social emotional supports, teacher training
- Timeline: passed in March; to LEAs in June



<sup>1</sup><https://edpolicyinca.org/newsroom/covid-19-and-educational-equity-crisis>

<sup>2</sup><https://esd.dof.ca.gov/trailer-bill/public/trailerBill/pdf/225>

# Community Schools

## Core feature of Convening

- Key focus of convening: Covid-19 response at schools site level and racial justice
- Anticipating 200+ attendees
- Presentations from 4 schools to share best practices

## Community Schools Basic Needs Relief Fund

- Invested \$50,000 in relief for food, clothes, home goods, and more
- \$20,000 repurposed from Ballmer grant for professional development, tutoring, and parent engagement
- Capacity building for community schools coordinators to pursue, and activate, additional resources



# Teachers of the Year – Equitable Innovation Grants

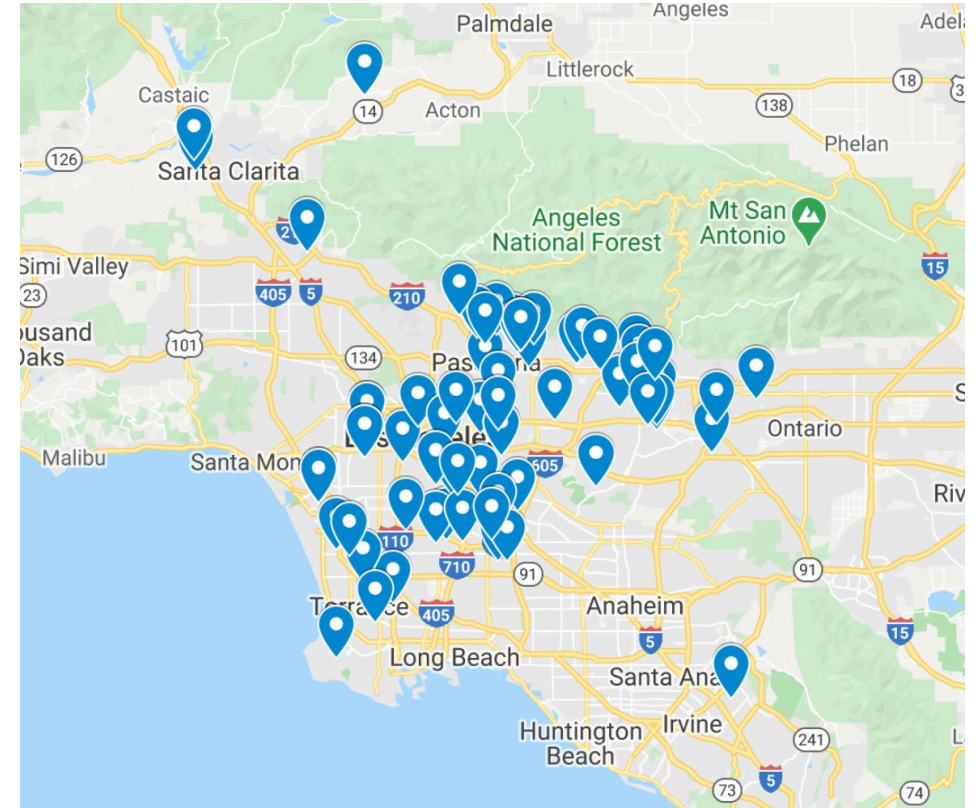


## Grants Program Investing in Teacher-led Solutions

- ~200 applicants from 45 districts and CMOs
- Investing \$50,000
- Grant awards will be announced February 8th

## Expansion of Digital Learning Tools

- New Resource Hub with 'TIPs from TOYs' and other assets and materials





# Strategies for Regional Recovery

1. **Analysis of Learning and Continuity Plans**
  - Highlighting district innovation, promoting best practices
2. **Expansion of Tech Centers**
  - Tech access, tutoring, social-emotional support
3. **Digital Learning Coaches**
4. **Regional Recovery Fund**
  - Rolling over \$80K from previous Covid-relief investment
  - Potential to support additional regional fund
5. **Facilitating Donations**
  - 1.5M masks for LACOE Head Start



# Feedback, Guidance and Collaboration

## **Additional Strategies for Exploration:**

*Are there services or interventions that are not captured that should be featured in our recovery efforts?*

## **Alignment With Your Work:**

*Are you currently engaged in recovery efforts or other relevant work that we can build on or support?*

## **Opportunities for Collaboration:**

*Are you aware of parallel work that we should build on or explore through new partnerships?*



## Board of Directors Meeting Calendar 2020-21

MEETING	DAY	DATE	TIME	LOCATION
<b>BOARD OF DIRECTORS MEETING</b>	Thursday	August 6	10 a.m. - 11:30 a.m.	Virtual
<b>EXECUTIVE COMMITTEE MEETING</b>	Tuesday	October 6	1 p.m. - 2 p.m.	Virtual
<b>BOARD OF DIRECTORS MEETING</b>	Wednesday	October 21	1 p.m. - 2:30 p.m.	Virtual
<b>EXECUTIVE COMMITTEE MEETING</b>	Thursday	January 14	1 p.m. - 2 p.m.	TBD
<b>BOARD OF DIRECTORS MEETING</b>	Thursday	January 28	1 p.m. - 2:30 p.m.	TBD
<b>EXECUTIVE COMMITTEE MEETING</b>	Thursday	April 8	1 p.m. - 2 p.m.	TBD
<b>BOARD OF DIRECTORS MEETING</b>	Wednesday	April 28	1 p.m. - 2:30 p.m.	TBD